

Privacy Policy

This Privacy Policy describes how Webways collects, uses, and protects the personal data of visitors and users of the webways.by website. We are committed to ensuring the confidentiality and security of your information.

Company Information

Name: Webways

Country: Republic of Belarus

Contact email: hello@webways.site

1. What Data We Collect

When you submit the contact form, we collect your name and phone number or email — only what is necessary to contact you regarding your request.

We also use analytics tools — Google Analytics and Meta Pixel. These services automatically collect your IP address, device and browser information, data about visited pages, and interactions with the site.

2. Why We Collect Data

- To respond to your request and prepare a commercial offer
- To improve the website and understand how users interact with it
- To evaluate the effectiveness of advertising and make it more useful

3. Sharing Data with Third Parties

We do not sell or share your personal data with third parties. Google and Meta may process anonymized statistics in accordance with their own privacy policies.

4. Data Retention

We store your data only for as long as is necessary to fulfill your request. Analytics data is stored in accordance with Google's and Meta's policies.

5. Cookies

We use cookies to ensure the proper functioning of the site and for analytics.

- Essential — without them, the site does not work correctly
- Analytics — help us understand how the site is used (Google Analytics)
- Marketing — to measure the effectiveness of advertising (Meta Pixel)

You can disable cookies in your browser settings.

6. Your Rights

You may at any time request access to your data, request its correction or deletion, or withdraw your consent to its processing. To do so, please contact us at hello@webways.site.

7. Security

We apply technical measures to protect your data from unauthorized access. However, no method of transmitting data over the internet can provide absolute security guarantees.

8. Changes to This Policy

We may update this Policy — the current version will always be available on this page.

9. Policy Updates

This Policy may change due to amendments in legislation or in our business activities. The new version will be published on this page.

10. Contacts

Email: hello@webways.site

Webways, Republic of Belarus